

STC

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Scarborough Town Centre Celebrates This Holiday Season With Immersive Santa Experiences and New Holiday Lounge



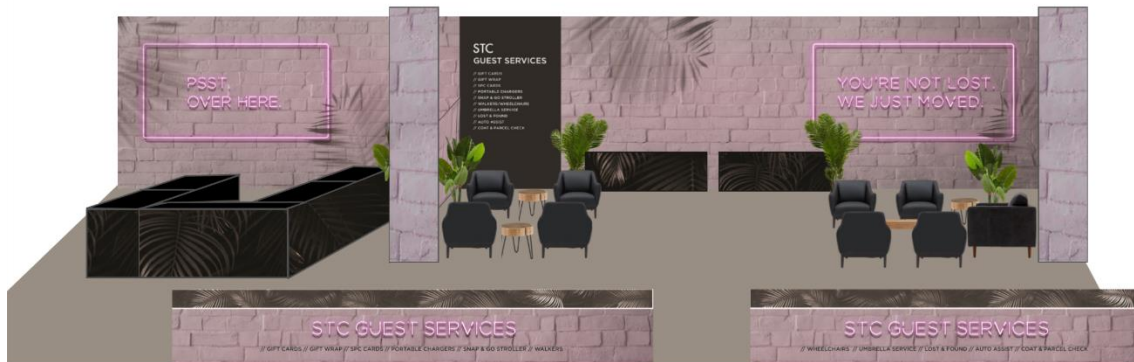
SCARBOROUGH, ON, November 5, 2019 – This season, **Scarborough Town Centre** is bringing back **four** fan-favourite **Santa experiences** and introducing a holiday revamp of its **Guest Services**. Santa will launch **Planet Santa** with his arrival to **Centre Court** on **November 12**. In addition to the famed traditional photo-op experience, popular programming like **Pet Night**, **Sensitive Santa** and **Santa's Secret Workshop** will also return.

Guest Services will relocate beside Entrance 4, near the Scarborough RT Station, and transform into a **holiday lounge** offering **exclusive shopping amenities**. The visitors' **lounge** and **coat and parcel check** will be available starting **November 7**, and **giftwrapping services** begin **December 1**. To celebrate the launch of this pop-up, **Scarborough Town Centre** will welcome Scarborough-based artist **Arturo 'Durothethird' Parada** on **November 7, 8 and 9**, where he will be **live painting** a portion of the space. As part of the installation, Guest Services representatives will wear new t-shirts exclusively designed by Durothethird for STC.

“This year, Scarborough Town Centre is excited to extend our position as a community art hub by working with famed local artist **Durothethird** to decorate our centre with Scarborough pride,” says **Lisa Resnic, Marketing Manager, Scarborough Town Centre**. “With the return of **inclusive Santa experiences** and a new **Holiday Guest Services space**, we invite everyone to come celebrate the holiday season with us, whether it’s to shop, eat or play,”

NEW GUEST SERVICES POP-UP

Starting **Thursday, November 7**, **Guest Services** will relocate next to Entrance 4 (SRT Entrance). The new Guest Services features a visitor’s **lounge** and **coat and parcel check**. To kick off the new space, **Scarborough-based artist Arturo Parada “Durothethird”** will be **live painting** at the new Guest Services on **November 7, 8 and 9**. **Gift wrapping** begins **Sunday, December 1**.



BLACK FRIDAY PROMOTION

From **Monday, November 25** to **Friday, November 29**, shoppers who purchase a minimum **\$500** gift card from **Guest Services** will receive an extra **5%** on top of the total amount. **Restrictions apply.**

HOLIDAY PROGRAMMING

Planet Santa

From **Tuesday, November 12** to **Tuesday, December 24**, **Planet Santa** will return to **Centre Court** offering a **traditional Santa photo-op experience**. Photography packages are available for purchase in person on a first come, first served basis. Guests can skip the line by registering for a Fast Pass online on STC’s Holiday webpage.

Planet Santa Hours:

NOVEMBER

Monday to Saturday • 10 a.m. to 8 p.m.

Sunday • 11 a.m. to 6 p.m.

DECEMBER

Monday to Saturday • 10 a.m. to 9 p.m.

Sunday • 10 a.m. to 7 p.m.

CHRISTMAS EVE

December 24 • 8 a.m. to 4 p.m.

Sensitive Santa

In partnership with **Autism Toronto**, **Sensitive Santa** returns on **Sunday, November 24 from 9 a.m. to 10 a.m. By appointment only**. Reserve through **Guest Services** at **416-296-0296**.

Pet Night

On **Sunday, November 17 and Sunday, November 24, Pet Night** will take place at the **Planet Santa set** in **Centre Court** from **7 p.m. to 9 p.m.** Guests can bring their pets with paws (only) to take a photo with Santa. **RSVP required**. Reserve through **Guest Services** at **416-296-0296**. Guests can bring their pets with paws (only) to take a photo with Santa.

Santa's Secret Workshop

Throughout **Sunday, December 1 to Tuesday, December 24**, guests can book a private one-on-one experience at **Santa's Secret Workshop**. The activation is located next to MUJI and will be open **Monday to Sunday from 11 a.m. to 8 p.m. Online reservations required. \$60 per family/appointment**.

Mall Extended Holiday Hours:

BLACK FRIDAY: Friday, November 29 • 8 a.m. – 10 p.m.

BEGINNING SUNDAY, DECEMBER 1

Monday to Saturday • 9 a.m. – 10 p.m.

Sunday • 10 a.m. – 8 p.m.

CHRISTMAS EVE: December 24 • 8 a.m. – 6 p.m.

CHRISTMAS DAY: December 25 • Closed

BOXING DAY: December 26 • 8 a.m. – 10 p.m.

EXTENDED BOXING WEEK: December 27 – 30 • 9 a.m. – 10 p.m.

NEW YEAR'S EVE: December 31 • 10 a.m. – 6 p.m.

NEW YEAR'S DAY: January 1, 2020 • Closed

REGULAR HOURS RESUME JANUARY 2, 2020

Monday to Friday • 10 am – 9 pm

Saturday • 9:30 am – 9 pm

Sunday • 11am – 7 pm

ABOUT SCARBOROUGH TOWN CENTRE

Scarborough Town Centre is the largest regional shopping centre in the eastern Greater Toronto Area, with more than 250 shops and services and 1.6 million square feet of retail space. Ranked as one of the top 20 performing shopping centres in Canada, Scarborough Town Centre welcomes 22 million shoppers per year. Located at HWY 401, between Brimley Road and McCowan Road. Scarborough Town Centre is managed by Oxford Properties Group and owned by AIMCo and Omers Realty. For more information, visit scarboroughtowncentre.com and follow **#MeetMeAtSTC**.

ABOUT OXFORD PROPERTIES

Oxford Properties Group is a global platform for real estate investment, development and management, with over 2,000 employees and approximately \$42 billion of real assets that it manages for itself and on behalf of its co-owners and investment partners. Established in 1960, Oxford has regional offices in Toronto, London and New York, and the company's portfolio includes

approximately 50 million square feet of office, retail, industrial, multi-family and hotel properties. Oxford is the real estate arm of the OMERS Worldwide Group of Companies. For more information about Oxford, visit: www.oxfordproperties.com.

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