

News Release

September 5, 2019

**Sponsors, partners and volunteers all vital players in Nuit Blanche
Toronto arts event next month**

Nuit Blanche Toronto is set to transform the city on October 5, filling the streets with almost 90 contemporary art projects created by more than 300 artists. While the lineup of art projects, artists and curators is the focus of Nuit Blanche each year, the event's network of funders, partners and collaborators is the foundation that makes the event possible.

Returning sponsors and funding partners for this year's Nuit Blanche Toronto include the Government of Ontario, Shiseido, Oxford Properties - Scarborough Town Centre, Tim Hortons, Concord Adex, Cadillac Fairview, Toronto Art Council and the Toronto Transit Commission for their ongoing support of Nuit Blanche Toronto, and welcomes new sponsors TAS, MLSE's Toronto Raptors, University of Toronto Scarborough's Doris McCarthy Gallery, Marriott International, KIND Snacks, adidas Canada and MaRS Discovery District.

Eleven art projects are benefitting from sponsorship support:

Cadillac Fairview sponsored: Chasing Red by Bekah Brown

Concord Adex sponsored: Nucleus by Nathan Whitford

Marriott International sponsored: Halcyon by Francesca Chudnoff

MLSE's Toronto Raptors sponsored: Peace to the Past, Reach for the Future by Esmāa Mohamoud, Bryan Espiritu

Oxford Properties – Scarborough Town Centre sponsored: Ephemeral Artifacts by Anandam Dancetheatre/ Brandy Leary

Shiseido sponsored: Lunar Garden by Daniel Arsham

TAS sponsored: Anatomy of an Abattoir by Kim Morgan and Kaitlyn Bourden; That Moment by Max Dean and Jared Raab; LABOOA (Licht am Bau 001) by Markus Heckman; and Detritus by Jonathan Schipper.

Toronto Arts Council's Animating Toronto Streets program provided funding in support of Below the City, DA'IQ FLIGHT, Daylighting (without you I would be lost), Eulogy for the Coffin Factory, PostScript, Project GUNK, Stronghold, The E.W.o.C Project – Revolutions, Trillionth I, Under Pressure and XSITE

Tim Hortons sponsored: UNFOLDING by Community Arts Guild

A backgrounder highlighting the details of the event's sponsor-produced art projects is available at <https://www.toronto.ca/home/media-room/backgrounders-other-resources/backgrounder-nuit-blanche-2019-sponsors-and-partners/>.

Funding from the Government of Ontario's Celebrate Ontario supports event enhancements and promotion to tourism audiences. This funding also allows for additional

large-scale art projects, immersive experiences and the extension of 11 projects that will remain on display through October 14.

University of Toronto Scarborough and the Doris McCarthy Gallery are the premier sponsor for the Nuit Talks program, which features engaging talks, roundtable discussions and one-on-one interviews that are free to the public. The Nuit Talks lineup is available at <https://www.toronto.ca/explore-enjoy/festivals-events/nuitblanche/nuit-talks/>.

More information about participating artists, Nuit Talks and complete event programming is available at <http://toronto.ca/nuitblanche>.

Marriott International is the official hotel partner for Nuit Blanche Toronto. Visitors save up to 20 per cent when they book at participating Marriott hotels, including Westin Hotels, Sheraton, Delta Hotels by Marriott and more. Marriott International offers accommodation in downtown Toronto, Scarborough, Mississauga, Vaughan and Markham, connecting travellers with world-class benefits, endless experiences and more with Marriott Bonvoy.

The Toronto Transit Commission will provide all-night subway service and free access through Scarborough Town Centre station from 7 p.m. on October 5 to 7 a.m. on October 6. Day passes purchased for use on October 5 will be valid until 7 a.m. on October 6.

The event's media sponsors are City TV, OMNI, Toronto Star, Boom 97.3 and BlogTO.

Nuit Blanche also has more than one thousand on-the-ground volunteers who help make the event possible.

Quotes:

"For 14 years, Nuit Blanche has showcased our city's rich arts and culture scene and has provided Toronto residents and visitors with a chance to celebrate local talent. Our city is dedicated to ensuring that arts and culture reach all corners of our city, which is why I am proud that Nuit Blanche's expansion to Scarborough continues again this year. The City remains committed to Nuit Blanche's continued success, which has been made possible through our support and strong partnerships with our sponsors, including corporate and government partners."

- Mayor John Tory

"Last year, Nuit Blanche attracted over one million people to the city generating \$43.7 million in economic impacts. It is one of the most popular events in Toronto thanks to our many supporters, partners and our talented local artists. The expansion of Nuit Blanche into Scarborough for the second year in a row showcases one of the city's most thriving arts communities while highlighting the demand for cultural events in our suburban neighbourhoods."

- Deputy Mayor Michael Thompson (Councillor Ward 21 Scarborough Centre), Chair of the Economic and Community Development Committee

"Nuit Blanche is a premier event that annually lights up our streets with art and performance after sunset. It connects our communities and visitors alike with world-class artists and installations that both please the eye and challenge the mind. I'm proud to support such a vibrant event and wish all involved a lovely night!"

- Hon. Lisa MacLeod, Ontario Minister of Tourism, Culture and Sport

"Shiseido is delighted to return for a third year as a supporter of Nuit Blanche Toronto, and to align our support with artist Daniel Arsham, whose love of Japan and admiration of the Omotenashi spirit of ultimate hospitality, a defining principle at Shiseido, are a perfect fit. Support for the arts and culture rests at the heart of Shiseido's core values, and has since the brand's founding in 1872 in Ginza, Tokyo – where the Shiseido Gallery, which opened its doors in 1919, is said to be the oldest art gallery still operating in Japan. We at Shiseido take immense pride in sharing this same spirit with Canadians and visitors to Toronto during Nuit Blanche."

- Elaine Shigeishi, Vice President, Shiseido Division, Shiseido (Canada) Inc.

About Nuit Blanche Toronto

Nuit Blanche Toronto is the city's annual all-night celebration of contemporary art, produced by the City of Toronto in collaboration with Toronto's arts community and funded by the Government of Ontario and Tourism Toronto. Since 2006, this award-winning event has featured almost 1,571 art installations by approximately 5,600 artists and has generated over \$398 million in economic impact for Toronto. Information and updates are available at <http://toronto.ca/nuitblanche> on Facebook at <http://facebook.com/nuitblancheTO>, on Twitter at <http://www.twitter.com/nuitblancheTO>, on Instagram at <http://www.instagram.com/nuitblancheTO>. The event hashtag is #nbTO19.

Toronto is Canada's largest city, the fourth largest in North America, and home to a diverse population of more than 2.9 million people. It is a global centre for business, finance, arts and culture and is consistently ranked one of the world's most livable cities. For information on non-emergency City services and programs, Toronto residents, businesses and visitors can visit <http://www.toronto.ca>, call 311, 24 hours a day, 7 days a week, or follow <http://www.twitter.com/cityoftoronto> on Twitter, <http://www.instagram.com/cityofto> on Instagram and <http://www.facebook.com/cityofto> on Facebook.

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