

For Immediate Release  
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STC

## Scarborough Town Centre (STC) Launches the Green Rooftop Project and CELEBRATES WORLD HONEY BEE DAY!

STC is creating a more eco-conscious centre by installing sustainable honey bee hives and partnering with Moxie's in planting an herb and vegetable garden. More than 15,000 Honey Bees are making their home on STC's rooftop. Come and learn all about the honey bee.

Currently, populations of bees, butterflies and other pollinators are in rapid decline. Bees are responsible for the pollination of over 130 varieties of fruits and veggies around the globe – a third of our food supply! The industrious bee plays a vital role in helping to create raw material for the manufacturing of everyday goods. From candles and cough drops, to the growth of the foods we eat every day, bees are a key link in the production cycle.



**Saturday August 17, 11am – 4pm, Upper Level by Scotia Bank**  
Join STC in celebrating World Honey Bee Day.

**Free to all STC customers: Discover the World of Bees 2 – 3 pm**  
Learn about STC's new bee hives and their impact on the community. Workshops and information sessions will explore:

- Why honey bees are so important.
- Why STC is keeping bees in the city
- Life inside the hive
- Threats bees face and how we can help
- The making of honey

**Sweet Extra – taste a variety of Alveole's neighbourhood honey.**  
**Complimentary face painting and balloon artists for all families.**

Dedicated to increasing the honey bee population through urban beekeeping, STC's recent launch of their ongoing Green Rooftop Project includes the installation of 2 bee hives in partnership with Alvéole. Since 2013, Alvéole has partnered with hundreds of companies and schools to initiate beekeeping projects. Each hive creates ecological awareness and helps cities to reconnect with nature, fostering a sense of environmental responsibility. During the summer months, STC's honey bees are hard at work, pollinating the urban flora throughout Scarborough.

An additional feature of STC's Green Rooftop Project consists of the planting of an herb garden for the exclusive management and use of Moxie's chefs who will create delicious daily dishes using fresh herbs and vegetables such as cilantro, basil, rosemary, grape tomatoes, strawberries and more, all harvested from the STC Rooftop Garden.

Scarborough Town Centre is the largest regional shopping centre in the eastern Greater Toronto Area, with more than 250 shops and services and 1.6 million square feet of retail space. Ranked as one of the top 20 performing shopping centres in Canada, Scarborough Town Centre welcomes 22 million shoppers per year. Located at HWY 401, between Brimley Road and McCowan Road. Scarborough Town Centre is managed by Oxford Properties Group and owned by AIMCo and Omers Realty.

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