



**FOR IMMEDIATE RELEASE**

## **Scarborough Walk of Fame and The Scarborough Hospital Foundation Announce New Partnership**

**October 22, 2014, SCARBOROUGH:** Today marks the partnership of two local organizations: The Scarborough Hospital Foundation (TSHF) and the Scarborough Walk of Fame (SWOF). This mutually beneficial partnership was forged to meet the following key objectives:

- Raise the profile and strengthen the reputation of The Scarborough Hospital as a critical community resource *and* the community of Scarborough as a thriving neighbourhood;
- Raise \$2 million towards Diagnostic Imaging at The Scarborough Hospital to help provide the best health care for our Global Community;
- Recognize and raise the profiles of the Scarborough Walk of Fame and the list of accomplished new and past inductees;
- Identify and build relationships with community leaders, businesses and sponsors; and
- Inspire future leaders.

A perfect fit, this new partnership will combine the unveiling of the 2015 SWOF inductees and TSHF's signature fundraising event. This unique partnership elevates both events and is an example of the best of the best in Scarborough. Both organizations not only serve the interests of the people of Scarborough, but also engage them in their own community.

Situated in one of the most diverse communities in Canada, TSHF raises funds for state-of-the-art medical equipment and building projects for The Scarborough Hospital, which is renowned for its mental health, orthopaedic surgery, maternal newborn and paediatrics, chronic disease prevention and management, and cancer care programs. Since its inception, TSHF has worked with generous donors, volunteers and community members to raise the funds needed to help save lives and support the vision of the hospital to be recognized as Canada's leader in providing the best healthcare for a global community.

SWOF is a not-for-profit, volunteer-driven organization dedicated to honouring citizens whose extraordinary contributions garner community pride and inspire tomorrow's leadership. By recognizing the achievements of Scarborough residents, past and present, in the fields of sports, arts and culture, entertainment, health, education, business, community and the environment, SWOF creates and maintains a permanent place of tribute at the Scarborough Town Centre (Walk of Fame Court), celebrating and inspiring excellence every day. The Walk of Fame Court serves as a reminder that Scarborough is a great place to live, work, play and volunteer.

TSHF's 2015 Scarborough World Gala will be raising funds – a goal of \$2 million – for diagnostic imaging for The Scarborough Hospital. The Scarborough World Gala is also a platform to recognize and honour individuals who have demonstrated outstanding commitment to health care and the community. For more information or to make a donation, visit The Scarborough Hospital website at [www.tsh.to](http://www.tsh.to) and click on 'Donate'.

The SWOF nomination campaign is now in full swing, and the deadline for submissions is November 28, 2014. The 2015 inductees will be announced in May 2015 at the launch event for TSHF's Scarborough World Gala. The Walk of Fame stars will be unveiled at the Scarborough Town Centre on October 17, 2015 and the awards will be presented later that evening at the TSHF's Gala event. To submit a nomination, visit the Scarborough Walk of Fame website at [www.scarboroughwalkoffame.com](http://www.scarboroughwalkoffame.com).

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**PHOTO:**

Michael Mazza, President and CEO, The Scarborough Hospital Foundation (left) and Mr. Earl Campbell, Chair of the Scarborough Walk of Fame Board of Directors (right) sign the agreement marking the partnership of the two organizations. Earl was an inductee to the Scarborough Walk of Fame in 2008.

