



For Immediate Release  
April 26, 2018

### **A Field of Fresh Florals at the STC Flower MRKT**

Just in time for spring season and Mother's Day, Scarborough Town Centre (STC) will reveal its first-ever field of fresh florals as part of the STC Flower MRKT. Featuring an indoor floral-themed garden with flowers, green grass, and live music on Fridays, Saturdays, and Sundays, the STC Flower MRKT is designed for a completely immersive experience.



**Available from May 4 to 13, 2018**, the STC Flower MRKT is an open-concept market in collaboration with Blossom & Bloom to showcase local creative businesses, artists, musicians and floral-focused designers. The MRKT is devised to generate curiosity, and satiate a demand for sensory-driven shopping experiences. Free for all visitors, this unique market event features a variety of fresh, local artisanal products that create an engaging, and therapeutic environment - revolutionizing today's retail landscape.

Visitors to the MRKT will also receive a free \$10 FREE STC gift card with every \$200 STC Gift Card purchase throughout the event duration. A gift-wrapping service will also be available, with all proceeds going to Scarborough Rouge Hospital Foundation and the Scarborough Women of Philanthropy Council.

Scarborough Town Centre is the largest regional shopping centre in the eastern Greater Toronto Area, with more than 250 shops and services and 1.6 million square feet of retail space. Ranked as one of the top 20 performing shopping centres in Canada, Scarborough Town Centre welcomes 22 million shoppers per year. Located at HWY 401, between Brimley Road and McCowan Road. Scarborough Town Centre is managed by Oxford Properties Group and owned by AIMCo and Omers Realty.

-30-

For more information, please contact

Jai Lee, Marketing Director  
Scarborough Town Centre  
T. 416-296-4751 C. 416-560-9840  
[jailee@oxfordproperties.com](mailto:jailee@oxfordproperties.com)

Iris Sinilong, Marketing Manager  
Scarborough Town Centre  
T. 416-296-3012 C. 647-472-7987  
[isinilong@oxfordprope](mailto:isinilong@oxfordprope)