

# SCARBOROUGH TOWN CENTRE

## PRESS RELEASE

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## FIVE STYLISH WAYS TO TRANSITION FROM SUMMER TO FALL FROM SCARBOROUGH TOWN CENTRE

TORONTO, July 25, 2012: Whether it's back to school, back to work, or business as usual, making the switch from season to season has never been more flexible, more fashionable, or more cost effective. For an easy transition from summer to fall, **Scarborough Town Centre (STC)** has selected five runway-inspired fall trends that can easily work with any existing wardrobe. With warm weather still on the horizon and a great selection of choices already in stores, **STC** offers up its five favourite fall looks and tips.

- 1) **Western Booties** - Pair the short, modern version of a cowboy boot with sundresses, denim skirts, or coloured skinny jeans. Accessorize with a basic tee, printed scarf, and black or coloured wayfarers.
- 2) **Leather** – Bags, purses, jackets, skirts or gloves instantly add a fall touch to summer wardrobes. Add a **fringe leather bag** with jeans for a casual night out or pair it with a feminine cocktail dress for the perfect amount of edge. Colours for leather range from pastels to basic black.
- 3) **Polo shirts** – Even as temperatures begin to drop, a classic polo shirt, long or short-sleeve, is a great transition piece for both men and women. Pair with fitted trousers or a narrow skirt and a blazer for a breezy business casual look; add a funky, colour-blocked watch for the perfect punch.
- 4) **Paisley, Baroque, or Chinese prints** – Swap out summer Navajo prints with baroque or Far East-inspired patterns in luxe fabrics. Trade in a basic suit jacket for an opulent brocade one.
- 5) **Printed or Coloured Tights/Leggings** are perfect pieces for the layering trend - For a summer/fall hybrid of dressing, layer a thick pullover over a miniskirt worn over printed/coloured leggings. Be up-to-the-minute by wearing print-on-print, or by clashing two colours.



“One of the best cost-saving techniques for early fall is to buy a few additional fashion forward pieces and accessories to add to your existing wardrobe,” says **Julie Hanning, fashion director**, Scarborough Town Centre. “This fall, wear a flirty floral sundress with black tights and new booties or take a basic black shift dress and add an luxurious brocade blazer and oversized necklace.”

**Trend Tips:**

- Try one trend at a time: Too many at once can look sloppy.
- Splurge: Invest in high-quality items that stand the test of time (i.e. a classic biker-style leather jacket)
- Be Inspired: Find an inexpensive version of a trend and buy without guilt (i.e. a pleather version of a biker-style jacket or fringe purse)
- Extend a Look: To instantly change the look of an outfit, add a layer of printed or brightly colored scarves. Try using a variety of tying/wrapping techniques for extra versatility.

With more than 250 shops and services, Scarborough Town Centre is a one-stop destination for all the must-have looks of the season. Visit [www.scarboroughtowncentre.com](http://www.scarboroughtowncentre.com). Located at Highway 401 between Brimley Road and McCowan Road, open Monday to Friday 10 am to 9 pm; Saturday 9:30 am to 9 pm; Sunday 11 am to 7 pm. STC is managed by Oxford Properties Group and owned by AIMCo and Omers Realty.