

SCARBOROUGH

TOWN CENTRE

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SCARBOROUGH TOWN CENTRE (STC) CELEBRATES EARTH DAY EVERY DAY *STC REVEALS ORCA GREEN™ FOOD DIGESTER AT EARTH DAY EVENT, APRIL 20, 2012*

TORONTO - STC will host its sixth annual **Greening Scarborough Town Centre event, April 20, 2012**, in advance of **Earth Day**, including a large **clean-up of the Centre's surrounding area, tree planting, a visit from Miss Earth Ontario 2012 and a neighbourhood barbecue**. Comprised of over 240 retailers and located on 65 sprawling acres, the Centre is a bustling community hub committed to environmentally conscious practices. Close to 60,000 people from Scarborough, Toronto and the surrounding area visit STC daily.

Greening STC Event

In addition to the clean-up, tree planting and barbeque, this celebration will also include sustainable initiatives and displays from environmentally conscious community groups and STC, including:

- A **photo exhibition** featuring the work of **Dr. Norman Bethune Collegiate** students, who hosted a fashion show presenting original articles of clothing made out of household items
- **Flurries**, in partnership with **Soles4Souls**, and STC will be collecting used shoes for people in need- over 16 million pairs of shoes have been delivered since Soles4Souls began this initiative in 2005! Everyone who donates three or more pairs of shoes will receive a 10 per cent discount at Flurries' STC location.
- **Hoarding for Humanity's** *Look After Where We Live* display will engage shoppers with an interactive learning opportunity and creatively demonstrate the hoarding process of how donated building materials are reused and recycled.
- STC's **Goslyn™** grease recovery system will demonstrate how it captures organic solids and removes fats, oil & grease from waste water.

Introducing ORCA Green™ Food Digester

On April 20 STC will also launch the **ORCA Green™ Food Digester**, a state-of-the-art food waste recycling system. **STC will be the first shopping centre in North America** and first company in Canada to operate this sustainable system to recycle **food waste into usable water**. The resulting nutrient-rich gray water, set to be used to water STC's plants and exterior landscaping, will significantly reduce food waste and food disposal transportation costs. The ORCA (Organic Refuse Conversion Alternative) will produce up to 500 gallons of water daily- with 1,200 pounds organic waste- illustrating STC's ongoing commitment to the environment.

"We are very proud to be the first shopping centre to implement the ORCA, demonstrating that putting green practices into corporate policy benefits shoppers, retailers, employees and investors," says **Steven Minielly, Operations Manager, Scarborough Town Centre**. "We are thrilled to give back to the Scarborough community and position ourselves as an environmentally conscious role model for the neighbourhood we live, work and play in."

MORE

Other Sustainable Initiatives at STC

- To date, STC has donated almost 40,000 square feet of material to **Hoarding for Humanity**, ensuring drywall is recycled and re-used for international building projects.
- STC initiated a grease-recovery system where recycled cooking oil is sold to Biox, which produces bio diesel and animal feed; over 26,000 litres of grease per year is recovered.
- 38 new hand dryers and 18 new low flow toilets were installed in the common-area bathrooms, resulting in a 50 per cent decrease in power consumption and annual savings of \$6,000.
- STC's **electronics recycling program** encourages customers to drop off used electronics, ensuring proper/safe disposal.
- STC's newly refurbished irrigation system significantly decreases water consumption.

How to Save Energy Everyday

Everyone can get involved and live more environmentally consciously everyday. Suggestions from STC include:

1. Wash laundry in cold water when possible, and always rinse in cold
2. In summer, avoid using heat-producing appliances like ovens and dishwashers during the hottest part of the day
3. Turn down heat and off air conditioning whenever away for a long period
4. When going away overnight or longer turn water heater off or onto the *vacation* setting
5. Donate old cupboards to organizations like Habitat for Humanity www.habitat.ca

STC encourages visitors to get involved with their annual Earth Day clean up, **Greening Scarborough Town Centre**. For more information and details please visit www.scarboroughtowncentre.com. Located at Highway 401 between Brimley Road and McCowan Road, Scarborough Town Centre is open Monday to Friday 10 am to 9 pm; Saturday 9:30 am to 7 pm; Sunday 11 am to 6 pm. STC is managed by Oxford Properties Group and owned by AIMCo and Omers Realty. For any other information please contact Casey Mundy, Budman and Associates at cmundy@budmanpr.com or 416-515-7667.