

SCARBOROUGH TOWN CENTRE

PRESS RELEASE

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SCARBOROUGH TOWN CENTRE MAKES OFFICE WEAR EASY WORK

August 29, 2012, Toronto - Building a cohesive work wardrobe can seem like a “hit and miss” prospect to those who are unsure of where to start. **Scarborough Town Centre (STC)** has taken the guesswork out of fall fashion with its selection of wallet-friendly items sure to add style to anyone joining the work force for the first time or re-entering after a long hiatus.

“A basic tailored suit in a neutral colour, like black or grey, is the foundation of a work wardrobe and is the most important piece to invest in,” says **Julie Hanning, fashion director, Scarborough Town Centre**. “Two or three piece suits, which include a blazer, skirt/vest and pants, can easily be separated to form many options for the work week. Then build on this foundation by adding a few complementary “in” pieces like a double-breasted jacket or pleated skirt.”



Knitwear is a great addition to any fall wardrobe and can easily translate from work-to-weekend, maximizing investment. A cardigan, worn alone with trousers or belted over a dress shirt, looks polished enough for the office, and just as fabulous paired with jeans. Look for shawl collars, classic cardigans, and luxurious crew neck sweaters in cashmere or cotton blends. When buying chunky cable knits, ensure they fit well to avoid looking too casual.

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With more and more designers concentrating on office wear this season, everything from business casual to more formal attire has evolved to be more trend-forward and edgy. Even personal touches, such as stylized ties, bold collar necklaces, knee-length boots and large printed scarves, make business wear more stylish than ever before.

Scarborough Town Centre offers fashionable, sophisticated business looks for fall to fit all price points and style preferences. This fall's top trends include upholstery-style fabrics, Asian prints, and tartan plaids. Look for clothing with texture or embellishments, like quilted leather, Gatsby-inspired flapper fashion, and retro-inspired prints and styles seen in tailored herringbone suits and '60s wallpaper motifs. Knock-out colours this fall include oxblood, cobalt and tangerine.

"There are such a wide variety of colours, fabrics, textures and patterns for fall office fashion this season," says **Hanning**. "And with so many choices, it's easy to identify what's in vogue for the fall season, and then translate it into your lifestyle." Adds **Hanning**, "Head-to-toe printed suits are huge this year for women, but may be intimidating for some. The solution? Buy the suit and wear it as separates with other basics."

With more than 250 shops and services, **Scarborough Town Centre** is the one-stop destination for all the must-have looks of the season. Visit www.scarboroughtowncentre.com. Located at Highway 401 between Brimley Road and McCowan Road, open Monday to Friday 10 am to 9 pm; Saturday 9:30 am to 9 pm; Sunday 11 am to 7 pm. STC is managed by Oxford Properties Group and owned by AIMCo and Omers Realty.