

SCARBOROUGH TOWN CENTRE

PRESS RELEASE

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TAILORED CLOTHING A PERFECT FIT AT SCARBOROUGH TOWN CENTRE

TORONTO, September 18, 2012: Meet fall head-on with this season's new tailored clothing in the latest cuts, patterns, prints, and textures. At **Scarborough Town Centre (STC)**, shoppers can start their fall wardrobe with tailored pieces from many retailers, including **H & M, Club Monaco, Levi's, The Bay, Mexx, and Forever 21**. The season's most-coveted items include structured pieces in new fabrics, blends, textures, and embellishments adding a contemporary feel to classic cuts.

Women can choose tailored clothing that is very streamlined and minimalist or pieces with pleats, darts, bows, beading and peplums. The goal of a well tailored suit is to highlight or create an hour-glass figure with darts at the waist or structured shoulders. Hot accessories to add include chunky jewelry, belts, brooches, gloves, hats, leather satchels, and high-collars.



For men, the sleek-cut three-piece suits are a must, transitioning from business to casual by mixing and matching with hot seasonal items in fresh fall colours, including oxblood and tangerine. Plaids, stripes, paisleys, prints and geometric shapes abound, inject personality into traditionally tailored silhouettes. Double-breasted jackets are also making a comeback, but in a tailored 'V' shape rather than the boxy cut of jackets past. To highlight broad shoulders or a thin waist, find designs with features that are based on body type. Accessorize with a watch, coloured or printed socks, a belt, hat, and tie.

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Reasonably priced alterations, including hemming and taking in seams, help to make it a perfect fit. “Shoppers should not be intimidated or discouraged while looking for tailored clothing,” says **STC’s fashion director Julie Hanning**. “When making a purchase, ask sales associates if they have an in-house alterations service.” If the store doesn’t do alterations, shoppers at **STC** have a few alternation options: **Tip Top Tailors, Sears, The Bay** and the **Quick Stitch Tailor Shoppe**.

Finally, wear the complete outfit when getting measured. Appropriate shoes ensure correct length measurements for skirt or trouser alterations, and always confirm thread or zipper colours. In most cases, Julie recommends purchasing the new version instead of altering old pieces.

With more than 250 shops and services, **Scarborough Town Centre** is a one-stop destination for all the must-have looks of the season. Visit www.scarboroughtowncentre.com. Located at Highway 401 between Brimley Road and McCowan Road, open Monday to Friday 10 am to 9 pm; Saturday 9:30 am to 9 pm; Sunday 11 am to 7 pm. STC is managed by Oxford Properties Group and owned by AIMCo and Omers Realty.