

## Fall FASHIONShow set to rock the runway again

Third annual fundraiser has more style than ever at the Scarborough Town Centre

**October 13, 2011** — This fall, fundraising chic is the hottest trend on the runways and supporting your community hospital will be all the rage as FASHIONShow 2011 steps into the spotlight at the Scarborough Town Centre (STC).

The Rouge Valley Health System Foundation (RVHSF) is excited to have the STC hosting the 3<sup>rd</sup> Annual fashion showcase, Sunday, October 23, in support of Rouge Valley Centenary hospital. This chic event is being held at Centre Court of the Town Centre, beginning at 6:30 p.m., and includes draws, giveaways, and a look at fabulous fashions supplied by many of the Centre's top retailers.

"Scarborough Town Centre is very proud to open its doors to support the Rouge Valley Centenary and a fashion show is a perfect opportunity for our amazing retailers to show off the fabulous fashions they offer," says Kathy Meyers, General Manager, Scarborough Town Centre, Oxford Properties Group. "This is truly a win-win scenario and we are pulling out all the stops to make FASHIONShow 2011 a huge success."

Expect to see trendy new designs from The Bay, M for Mendocino, ONLY, and Melanie Lyn, just to name a few of the participating stores. Lynn Spence, guest fashion expert from CityTV's Cityline, is mistress of ceremonies for the evening, while Jan Sayer as well as members of the Scarborough Players will provide entertainment at the show.

The event will be followed by a reception sponsored by Canyon Creek Chop House, with desserts provided by Moxie's Grill. Tickets are \$60 or two for \$100. Seating is limited, so the public is encouraged to buy tickets early. For tickets and more information, please call 416-281-7342 or visit [www.rougevalley.ca/rvhsf/](http://www.rougevalley.ca/rvhsf/) and click on the FASHIONShow logo.

The media is invited to attend the event for a photo opportunity:

**Date:** Sunday October 23, 2011

**Time:** 6:30 to 9 p.m.

**Location:** Scarborough Town Centre  
300 Borough Drive, Scarborough, Enter at Door #7 off Brimley

**Attendees:** Lynn Spence, FASHIONShow emcee; Yvonne Snider, FASHIONShow Director; Kathy Meyers and Jai Lee, Scarborough Town Centre; Ann and Gord Moore, RVHSF Board of Directors; Chad Hanna, RVHSF President & CEO; Laura Nagasaka-Ajayi and Stacey Allen, Toronto Community News.

— More —

## **About Rouge Valley Health System Foundation**

The Rouge Valley Health System Foundation's mission is to partner with the community to invest in superior health care at Rouge Valley Health System. The Foundation raises funds to support the purchase of leading-edge medical equipment and support major capital expansion projects.

## **Contact**

Dave Stell, Communications Specialist,  
Rouge Valley Health System Foundation  
Mobile: (905) 626-6950 or [dstell@rougevalley.ca](mailto:dstell@rougevalley.ca)